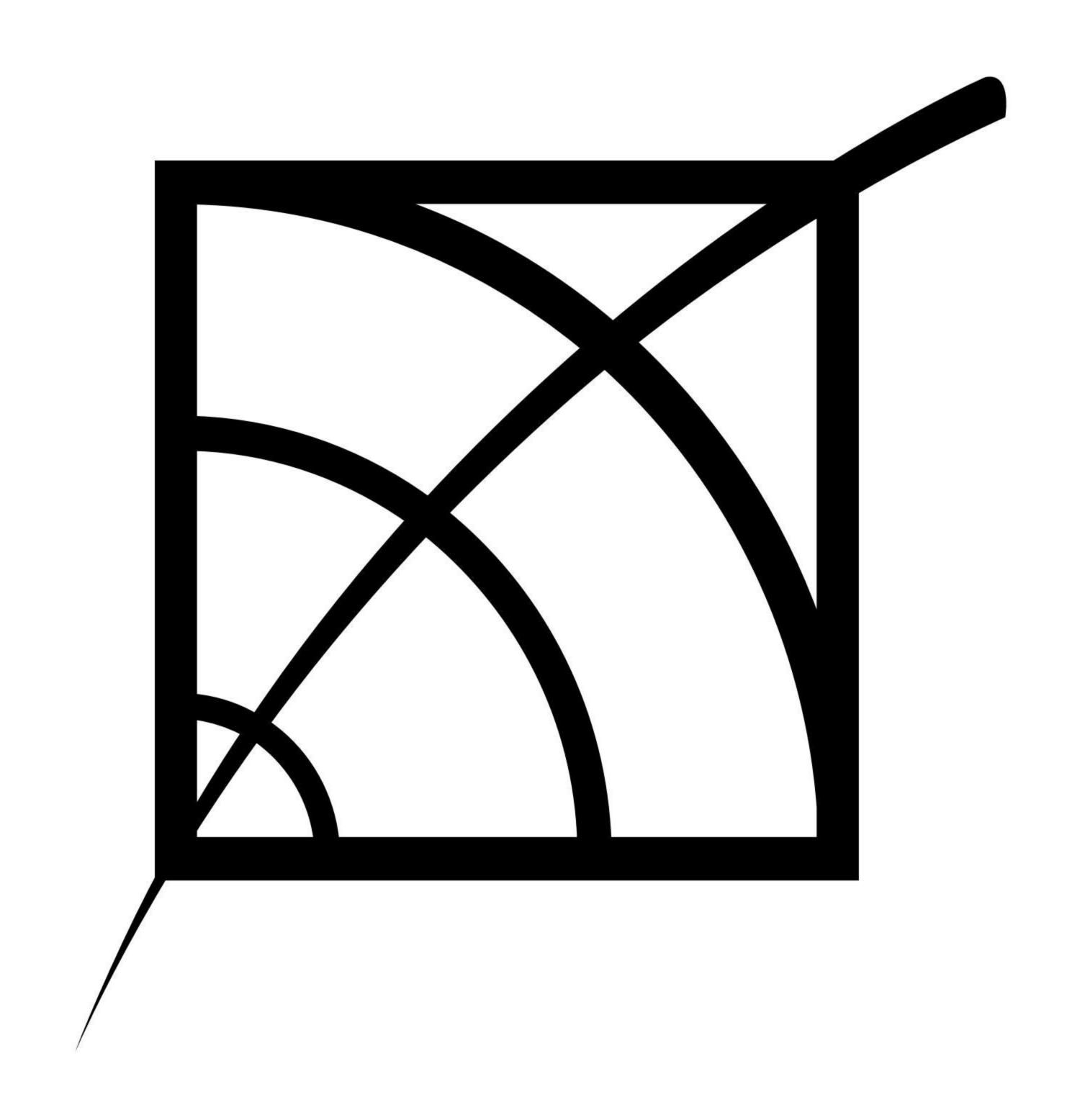


TREES AND PLANTS Special Edition



SILKMKA

We are excited to reveal our new-fashioned company trademark, a crest that beautifully combines our rich heritage and core values. By incorporating elements of nature that have a special symbolic meaning, it reflects our commitment to original Dutch design, enchanting high-end collections and the joy of connecting people.

Inspired by Patrick Oude Groeniger's love for nature, this state of the art trademark also honours the legacy passed down from father-to-son through generations. Celebrate with us as we venture into this next thrilling chapter, continuing to lead with uniqueness, innovation and style!



4

Intuitem et Magicae

Two Latin words. Latin, because all flowers, plants, and trees have Latin names. These two words best represent how we create based on our intuition with the goal of enchanting.

The Magnolia

In Chinese culture, the magnolia is associated with a love for nature and natural beauty. We believe in creating an ultimately enchanting atmosphere. Uniquely combined sources of inspiration such as nature, fashion, and interior design provide a distinctive and world-enriching experience.

The Rose

Pink roses express admiration and gratitude. Light pink roses are used to show admiration and sympathy, while dark pink roses convey gratitude and appreciation. This represents our admiration and respect for all our colleagues and customers who surprise, stimulate, and facilitate the creation of beauty and natural elegance.

The Flower Bud

Flower buds are symbols of growth and development. They remind us of the natural processes of change and evolution, both in nature and in human life. Over more than 35 years, we have developed, grown, and become stronger in making choices that have made us trendsetters.

The Acanthus Leaf

Due to its robust nature and ability to survive in harsh environments, the Acanthus leaf can also symbolize perseverance, resilience, and the ability to overcome setbacks. This symbolizes our history of existence with challenges and growing pains, but above all, resilience, successes, and joy!

The Flower of Life

For some, the Flower of Life represents the fundamental building blocks of nature, with the geometric shapes underlying everything in the physical world. Thus, all flowers, plants, and trees are our foundation for inspiration and creation.

The Tree of Life

The Tree of Life stands for the connection between all life forms on earth, with the tree serving as a central point of unity. This also applies to us in our connection with colleagues and customers, sharing a common goal to inspire, create, and enchant.

The Silk moth

The production of silk by the silkworm can also be seen as a symbol of creativity and craftsmanship. Besides being a symbol for classic silk flowers, the silkworm represents our creativity and skill that we utilize every day to create highquality, nature-inspired artificial flowers, trees, and plants.

P.O.G.

The abbreviation P.O.G. stands for Patrick Oude Groeniger, the founder of Silk-ka, who has been called Pog by family, friends, colleagues, and customers for over 35 years.

Excited to see how our brand new trademark came to life?





Hi there! It's us, your favourite faux botanical company, so good to see you again!

Here at Silk-ka, we are passionate about creating enchanting atmospheres that captivate and inspire. Our unique approach combines the beauty of the botanical world around us, the elegance of fashion, and the sophistication of interior design to craft experiences that enrich and elevate your world.

Transforming spaces with nature-inspired collections, we craft high-end artificial flowers, trees and plants. Twice a year our trendsetting original Dutch collections are crafted to amaze and provide fresh new insights, enabling you, our customers, to create astonishing and unique concepts. If you can imagine it, you can certainly make it come to life together with us!

Silk-ka collaborates with a diverse range of customers worldwide. Our expertise extends to retail, where we not only supply but also advise buyers on showcasing our collections. The event and project market is thriving as ever, with our products enhancing high-end events globally. Many renowned companies and brands partner up with us to create stunning experiences. You are more than welcome to contact us for exploring new and exciting opportunities.

Just a few of the dynamic branches in which our customers operate

Re-sellers: Florists | Garden Centres | Home-Decoration-Furniture Stores | Department Stores Projects: Events | Hospitality | Real Estate | Interior Architects-Stylists | Wedding Planners

We're right here!

Silk-ka Head Office & Showroom Jan Tinbergenstraat 201 7559 SP Hengelo The Netherlands

Phone: +31 (0)74 242 00 48

Mail: info@silk-ka.com

Website: www.silk-ka.com

Showrooms & Fairs internationally

Florence | Italy
Emmen | Switzerland
London | United Kingdom

Maison et Objet | Paris*

Ambiente | Frankfurt*

*Attendance at the fairs can vary each year,
so just give us a ring to be safe!



Celebrate Silk-ka's Special Edition Brochure!

Our Trees & Plants Collection has grown even more

We are thrilled to unveil this special edition of the Silk-ka brochure, celebrating the introduction of stunning new plants in every shape and size. Explore our luxurious faux botanicals, crafted with unmatched quality and natural star power.

Our Green Signature Collection features unique Silk-ka trees and plants with Dutch design flair, exuding modern elegance and charm. The True Classics Collection brings timeless favourites in lush shades of green, enhancing any decor with their everlasting beauty. And we've got more! Experience effortless beauty with our Treasured Plants Collection, where stylish terra cotta containers house plants ready to display right out of the box, perfect for creating your botanical masterpiece.

For a versatile and artistic touch, our Sculpted Branches Collection offers branches that add a sculptural element to any setting, ideal for contemporary interiors while our Botanical Clouds Collection allows you create your own lush oasis with hanging plants that resemble dreamy clusters of green clouds, perfect for any space.

On top of this we listened to your many requests for a Fire Retardant Collection. This selection will be released together with all the other new items. Let yourself be amazed by how they look and feel, you won't be able to tell the difference!

Dive into this special edition and let your creativity blossom freely with Silk-ka's exceptional new collections. Create unforgettable atmospheres, joyful moments, and instant plant happiness.



Introducing our Green Signature Collection, a stunning selection of truly unique Silk-ka trees & plants, all crafted with a great eye for detail and with a Dutch design flair.

These plants, featuring both multi-trunked and single-trunked varieties, exude a light, airy, and delicate charm. Perfectly suited for use in low bowls and containers, they offer a refreshingly modern look. Embodying our vision of luxury, innovation, and enchantment, these plants are the green crown jewels of our brand.

We're incredibly proud to share this exciting new collection!



















































True Classics

Collection

What's in a name? Well sometimes everything! Just take look at our collection of never-out-of-style trees and plants, timeless in their appeal and always delivering stunning results.

These longtime favourites come in a variety of forms and sizes, offering countless lush shades of green to choose from. There's always the perfect plant to suit your needs and space. With the right plant in the right place, you can never go wrong with a true classic.

Enhance any setting with these everlasting beauties!

















Treasured Plants

Collection



Like their living counterparts these plants are absolutely a joyful green experience. Designed to bring effortless beauty into whatever space you can imagine.

Each plant comes for example in a stylish terra cotta container, ready to display right out of the box. With a variety of stunning options, you're spoiled for choice to create your own botanical masterpiece.

Perfect for any decor, these potted plants make it so easy to enjoy a gorgeous display.

48























Sculpted Branches

Collection

It's all about the shapes! This collection of branches is skilfully crafted to be versatile and stunning. Use them solo as a "cut flower" in a vase, or combine several for a lush, green bouquet.

They also shine as small trees in contemporary containers because the end of the different stems come skilfully together. With the taller branches it is flattened, the smaller ones have a distinctive point. No matter how you choose to display them, their elegance adds a unique touch to any room.

And remember, beautiful things cast beautiful shadows.

60















IN THE END...

The Sculpted Branches Collection is a very diverse group. You can use them as a "cut flower" in a large vase but they also shine as small trees in contemporary containers.

The end of the different stems come skilfully together. With the taller branches, as shown on the previous pages, it is flattened, while the smaller ones, coming up on the next pages, have a distinctive point as shown here.

Fixating them in, for example, floral foam will be super easy thanks to this extra feature.











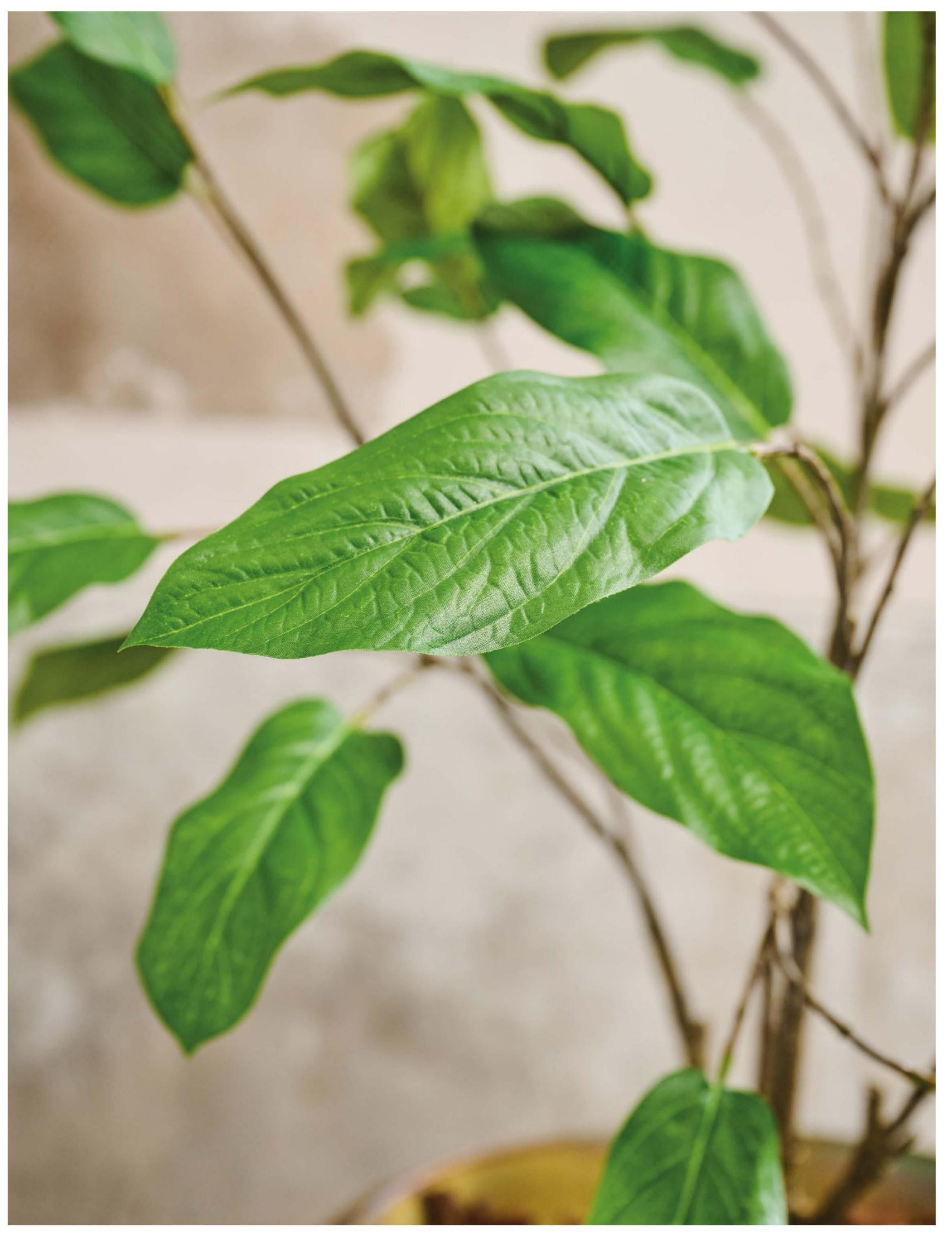












Botanical Clouds

Collection

Our Botanical Clouds Collection features stunning hanging plants, complete with a practical hanging system.

Perfect for creating your own lush oasis, you can use them individually or mix and match them in various combinations. When used in larger quantities, this botanical installation will resemble a dreamy cluster of green clouds.

Elevate your space with this versatile and eye-catching collection, designed to bring a touch of floating nature indoors.

80

















Inspired by nature, perfected by us!

Are you ready to transform your spaces with Silk-ka's newest trees and plants? Dive into our latest collections and let your imagination run wild!

In this special edition, we've introduced an array of stunning faux botanicals. From the elegant Green Signature Collection and the timeless True Classics Collection to the effortlessly beautiful Treasured Plants Collection and the versatile Sculpted Branches Collection, we have something for every taste. Finally, our dreamy Botanical Clouds Collection continues to enhance any decor with its lush, green charm.

We're also excited to introduce our Fire Retardant Collection, answering your requests with botanicals that look and feel amazing, offering both beauty and safety.

What's next you ask? There are many options if you are in need for some creative fuel or just a helping hand. For a quick fix we're literally a phone call or e-mail away. But you can also visit one of the showrooms or international fairs, subscribe to our newsletter, follows us on the Silk-ka socials or get a log-in for the webshop.

Join the Silk-ka family and together we will create unforgettable spaces filled with botanical beauty.

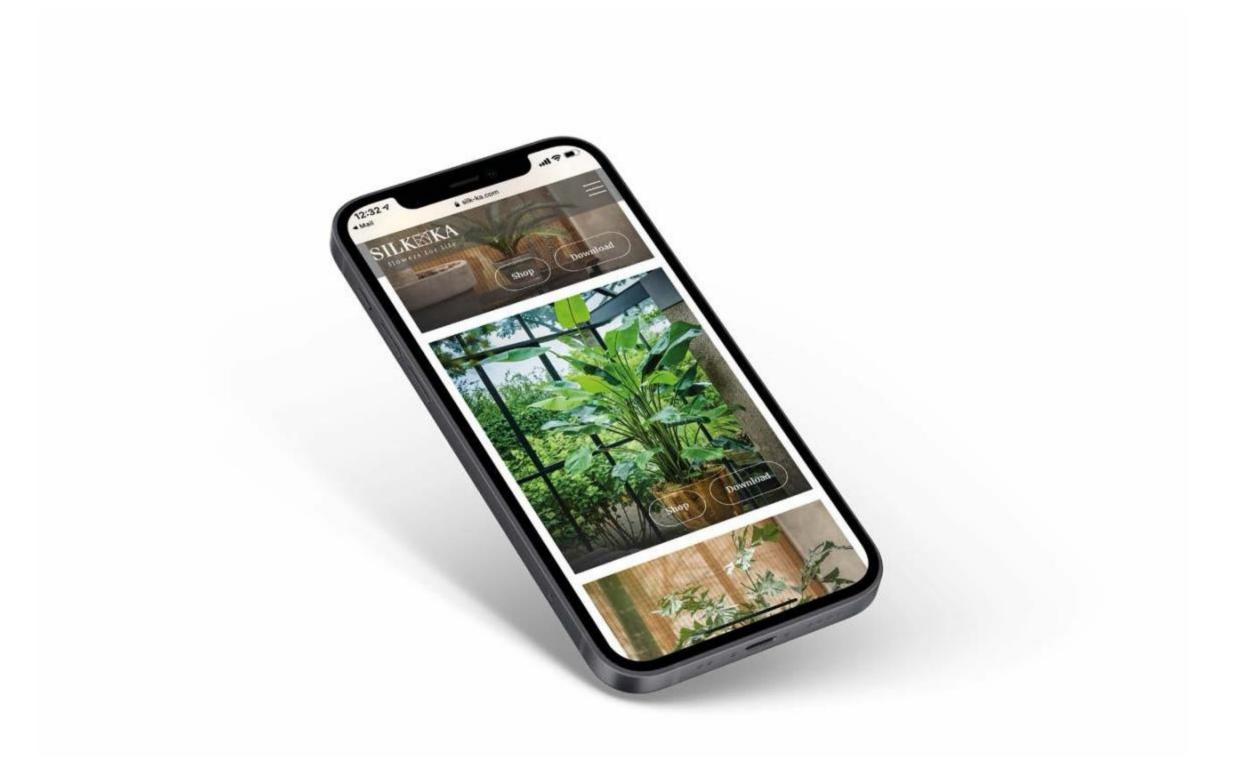
The possibilities are endless.

Our collections are also available online via our customer portal. Please visit silk-ka.com and register or login. Sign-up to receive our newsletter including inspiration, product updates and events. Be among the first to find out what's up at Silk-ka.



Scan and shop online

Please use your mobile phone to scan the QR-code for the complete collection.





Follow us on social media and join our world: don't miss out on inspiration, special editions, looks behind the scenes, stories and latest trends at Silk-ka.



Silk-ka head office and showroom

Jan Tinbergenstraat 201
7559 SP Hengelo, The Netherlands
Phone: +31 (0) 74 242 00 48
Mail: info@silk-ka.com



Our sales contacts

Scan the QR-code for all our sales contacts.

Thanks to our large international network our products can be obtained in over 70 countries worldwide and in metropolises such as New York, Tokyo, Dubai and Paris.

For more information contact our head office.

